



ECOSYSTEM MARKETPLACE

- Title: Associate
Initiative: Ecosystem Marketplace
Reports to: Manager
Location: Forest Trends (Main Office) in Washington (hybrid), D.C. Ecosystem Marketplace (FT Office), in New York City or remote adhering to Eastern Time business hours
Salary range: Dependent on location.
DC candidates \$50,000-65,000 USD.
Candidates located outside of Washington, D.C. will receive compensation and benefits that are commensurate with their location.
To apply: Submit your cover letter and resume to cv@forest-trends.org

Summary

The Ecosystem Marketplace (EM), an initiative of non-profit organization Forest Trends, is seeking an enthusiastic and skilled candidate to support the programmatic work of EM. This Associate will collaborate with the talented EM team working to meet the challenges and opportunities presented by booming voluntary carbon markets and other environmental markets, rapid acceleration of corporate net zero commitments, and a global drive to achieve the Paris Agreement and the Sustainable Development Goals.

Background

EM is in the process of expanding its nearly 20 years of voluntary carbon market (VCM) data, news, insights, and experience as a unique, globally recognized VCM reporting and transparency online platform. In early 2023, EM launched the Global Carbon Markets Hub (the Hub), which is an online reporting platform and a data intelligence dashboard that provides access to more frequent and detailed data on market transaction information. As an independent and neutral third-party, EM is committed to driving transparency by enhancing price discovery and understanding of supply, demand, and credit quality by fully recognizing 'beyond carbon social, environmental, and biodiversity co-benefits, which support the rapidly expanding VCM with equity and comprehensiveness. EM also serves as a convener of key thought leadership and policy discussions on the VCM through EM Insights Briefings for EM's vast global audience.

Roles and Responsibilities

The Associate will help support the EM team as we expand the range of activities and products associated with the Global Carbon Markets Hub, grow our audience, and increase the visibility and value of EM's work. This includes tracking global carbon offset markets, normalizing data reported exclusively to EM via the Hub, and conducting original research and analysis. The Associate will have strong interpersonal, analytical, writing, and technical skills and ideally have familiarity with carbon and other environmental markets. The work will be comprised of outreach, research, and data analyses that the Associate will collaborate on with the Data Solutions and Insights Manager, the Strategic Engagement Manager, and other members of the EM team related to the below products.



- *EM's Global Carbon Markets Hub:* EM brings credibility and holds the confidence of a global network of hundreds of market actors that have reported tens of thousands of detailed offset transactions to its carbon survey. The Associate will work closely with the EM team to coordinate with partner organizations, support data collection, and ensure data quality for transactions reported by carbon offset project developers, traders, and other actors to ensure data quality. Depending on technical background and interest, the Associate may help to develop and fine-tune new Hub features based on user feedback.
- *EM's Market Intelligence Products:* In coordination with EM team, the Associate will provide project support for various timely reports and market updates that the EM team is working on, which includes research and data work to generate key insights. Previously published reports include our flagship annual State of the Voluntary Carbon Markets, our Corporate Buyers report, and The Impact of Co-Benefits on Carbon Credit Pricing.
- *EM Insights Briefings and other communications:* The Associate will collaborate with the EM team to create strategic content communicating research insights and carbon market trends and major developments, which will be shared with the public through our EM Insights Briefings webinar series and through written pieces published on the EM website and through partner organizations.

Qualifications, Skills and Experience:

- Undergraduate or graduate degree in environmental sciences, sustainability, biology, earth science, economics, or other related topics.
- Committed to the mission of Forest Trends, and the goals of Ecosystem Marketplace.
- Relevant experience or expertise in climate and environmental markets and policy, corporate sustainability, and impact investing is considered a plus.
- Excellent qualitative and quantitative analysis, writing, information management, and research skills.
- Excellent organizational, and communications skills required; research and/or journalistic writing experience desired.
- Ability to work independently and collaboratively with other Ecosystem Marketplace staff on team projects.
- Familiarity with Microsoft Office (PowerPoint, Word, Teams, and advanced knowledge of Excel desired), Customer Relationship Management (CRM) systems e.g., Hubspot, and Power BI or other dashboard software.
- Interest in working with large datasets and building data skills. Experience with SQL, Python, and/or R and advanced Excel knowledge desired.

Compensation & Terms:

Forest Trends has designed a generous compensation package to support the growth of our small, nimble, and global organization. We truly value our staff and their contributions to our important work. We are proud to offer a 7% (of gross pay) employer contribution to a 401K account; subsidized health and dental care insurance for self and family; employer-paid life, short- and long-term disability insurance; and paid sick and annual leave.



Equal Opportunity Statement:

Forest Trends is an Equal Opportunity Employer. We celebrate diversity and are committed to creating an inclusive environment for all employees, free from discrimination and harassment. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, or veteran status.