



ECOSTAR
NATURAL TALENTS



THE FIRST IMPACT HUB AND ACCELERATOR

FOR NATURE-BASED BUSINESSES

OUR MAIN SECTORS



NATURAL CAPITAL ACCOUNTING

Understanding business models that account for and improve their Natural Capital as a competitive market strategy.



WILD FOREST PRODUCTS MARKETING

Improving marketing of Wild Forest Products to increase the value of forests and their services.



FOREST AND CARBON CERTIFICATION

Marketing and labelling forest products and climate services through independent responsible certification systems. market strategy.



ECOTOURISM

Investing in natural ecosystems to improve and market their landscape beauty, cultural values and recreational services. market strategy.

The Ecostar project is promoted by:



UNIVERSITÀ
DEGLI STUDI
DI PADOVA



ETIFOR
valuing nature



Co-funded by the
Erasmus+ Programme
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In partnership with:



CONTACT

www.ecostarhub.com
info@ecostarhub.com

EcostarHub
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1. JOIN

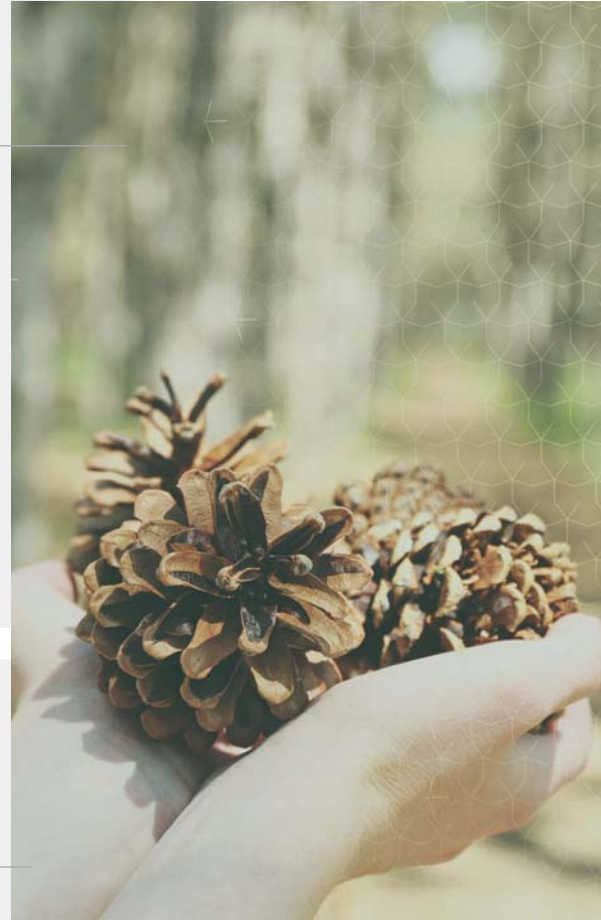
Join a wide network of innovators, linking biodiversity science to the business world!

Create connections among research institutes and businesses, and find out more about the marketing and economics of ecosystem services.

We are looking for:

- investors and sponsors willing to support innovative startups
- students, researchers and universities looking to cooperate with the private sector
- startups and entrepreneurs that wish to link with investors and scale up their business ideas

www.ecostarhub.com/join



2. LEARN

Enroll in our innovative training courses to understand the opportunities that ecosystem services present!

ECOSTAR provides training and support for young scientists, professionals and students to improve entrepreneurship and innovation skills.

Our training is composed of:

- an e-learning introductory course
- specialized e-modules
- business plan development

www.ecostarhub.com/learn



3. GROW

The ECOSTAR Nature-Accelerator, powered by our investor-partner Fledge, selects and invests in early-stage impactful startups that are developing innovative and sustainable solutions for disrupting the agriculture, forestry and natural resource sectors. Apply online!

The Nature-Accelerator provides seed funding to startups as well as:

- online training
- access to impact investors, researchers and mentor networks
- two months' acceleration services
- a series of social events and a demo day to share and present your startup

www.ecostarhub.com/grow