

Coalition for Private Investment in Conservation (CPIC)

Invirtiendo Privada en Manejo y Conservación de Recursos Naturales

Katoomba Marketplace
Oportunidades de Inversión en Infraestructura Verde
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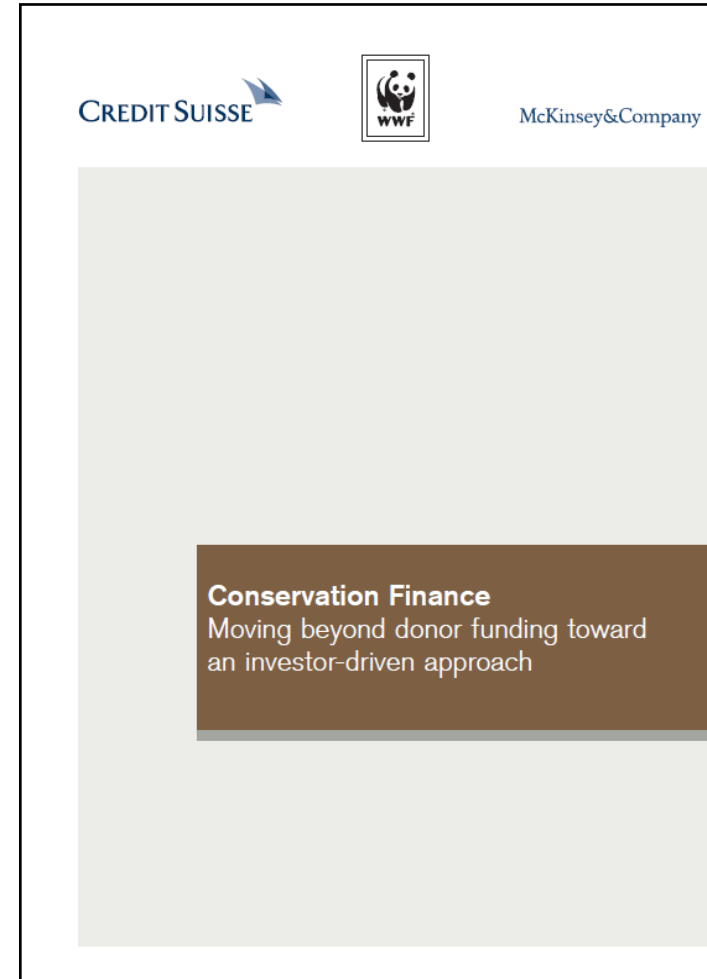
Conservation Finance

Co-authored report by Credit Suisse, WWF, and McKinsey

Significant unmet demand for funding of conservation – to meet global need private sector investment needs to be scaled up at least 20-30 times to USD 200-300 billion per year.

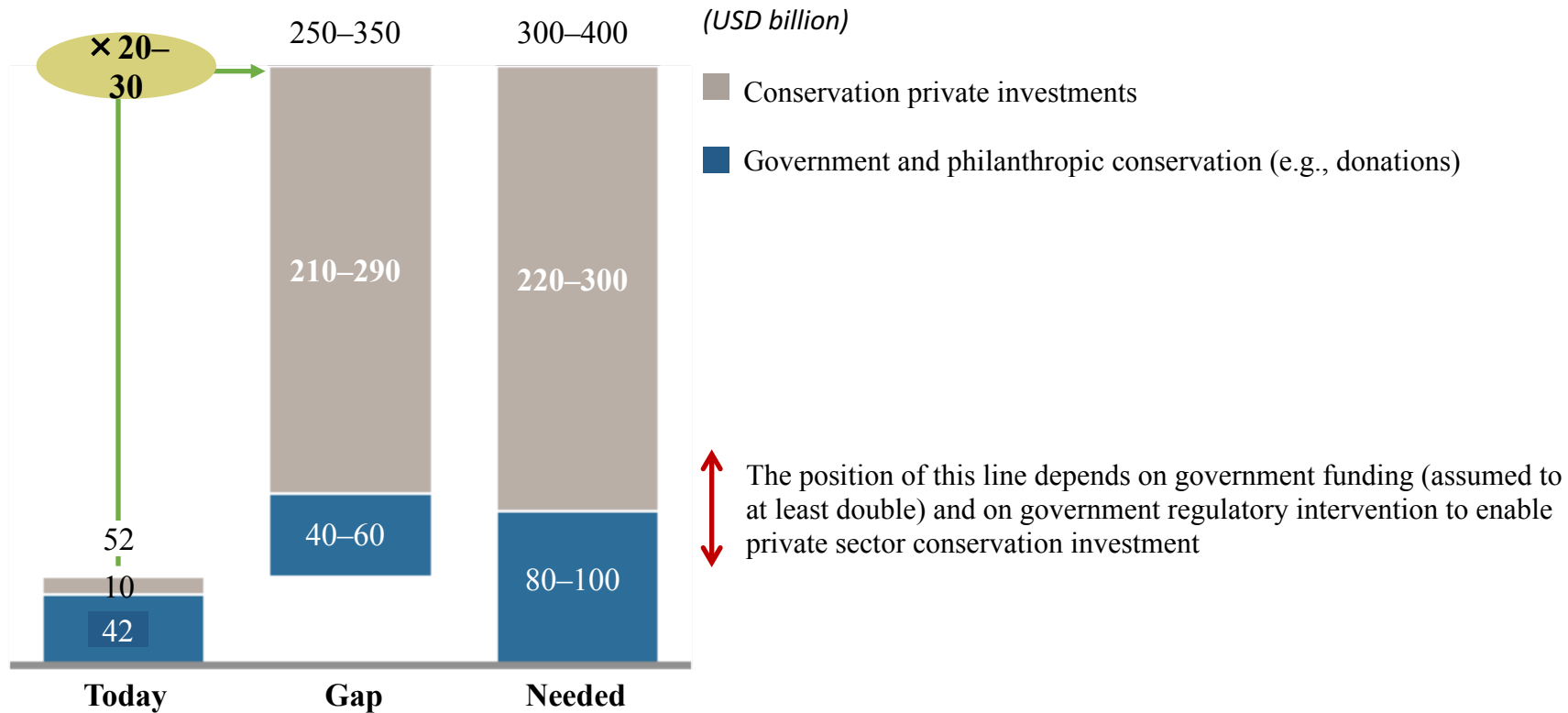
Scaling up of private finance poses a number of challenges on both project and investment side that need to be overcome.

To establish conservation as an asset class, investors should target priority areas where biggest potential conservation impact and viable investment returns.



Conservation Finance: The Funding Gap

Growing Demand for Private Sector Conservation Investments



Significant unmet demand for funding of nature conservation globally – to meet global need private sector investment needs to be scaled up at least 20–30 times to USD 200–300 billion per year

Sufficient capital available if main investor segments allocated 1% of new/reinvested capital to nature conservation

Coalition for Private Investment in Conservation

Summary

Starting Situation

In order to help narrowing the global conservation funding gap, like-minded institutions across sectors have created a new *Coalition for Private Investment in Conservation* (CPIC)

CPIC was launched as a cross-sectoral network at the IUCN World Conservation Congress in Hawai'i on September 2, 2016 and has currently 27 endorsers of the CPIC Statement of Intent*

In short, the Statement notes a global underfunding of nature conservation, highlights the importance of private sector investment to close this funding gap, and asks relevant entities in the public, private and civil society sectors to collaborate on investment blueprints

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What is CPIC?

CPIC is a voluntary initiative, driven by globally leading public and private finance, civil society and academic institutions with the purpose of delivering a material increase in private, return-seeking investment in conservation

The Coalition partners and associated organisations will facilitate (i) scaling of conservation investment by creating models (“blueprints”) for the successful delivery of investable priority conservation projects, (ii) connecting pipeline providers of such projects with deal structuring support as well as other resources that enable investment, (iii) convening project delivery parties with investors and (iv) share information with the field to accelerate adoption of blueprints

Coalition for Private Investment in Conservation

Summary

What is expected?

There is no financial commitment required in connection with an endorsement

However, endorsers are expected to contribute financially and/or intellectually to specific CPIC activities

In the medium term, we expect the Coalition to have delivered (i) research products addressing questions at the interface of environmental conservation and private finance, (ii) blueprints for broad types of transactions for tailoring to the needs of particular projects, and (iii) convening events to bring together conservation projects on the ground together with financial structuring expertise and investment management organizations

Coalition for Private Investment in Conservation

Membership

As of September 29, confirmed endorsers are:

Althelia

American Bird Conservancy

The B Team

Birdlife International

Clarmondial

Conservation Finance Alliance

Conservation Finance Network

Conservation International

Convergence

Cornell University

Credit Suisse

European Investment Bank

Encourage Capital

Fauna & Flora International

Forest Trends

IUCN

Global Environmental Facility

Mirova

Oxford University

Rare

Rainforest Alliance

Scottish Wildlife Trust

The Nature Conservancy/NatureVest

Wildlife Conservation Society

WWF

Yale University

Zoological Society of London